



Closing Gifts

for Real Estate Professionals

THE OPPORTUNITY:

It is common for Real Estate Professionals to send closing gifts. Commonly, agents give perishable items such as food baskets or gift cards, however those items may not provide lasting branding opportunities and higher referral rates. We empower Agents to send personalized items with the clients name or monogram on a variety of home decor items instead. We can help **CONSOLIDATE that GIFT SPEND and provide SAVINGS** for your Agents within your own website or back-office solution.

THE SOLUTION:

There are a wide variety of end-user solutions we can deploy from simplistic iFrames on your internal website – to a much deeper level of integration embedding the gift giving function into your software work-flow, as part of your Agent’s user experience (and everything in-between).

To determine the best path, we conduct a joint discovery session to better understand your workflow and unique business goals. Next, Brandize presents a Use-Case proposal for our recommended solution. Once agreed upon, we finalize a software development estimate (with our in-house team), create an implementation timeline, and execute a mutually beneficial contract agreement. Regardless of structure, our solution will include:

- Customized **END-TO-END FULFILLMENT SOLUTION**, from store set-up, to supply chain, to order fulfillment, to customer service
- Risk-free **DECORATE-ON-DEMAND SUPPLY CHAIN** to eliminate inventory (while fulfilling orders within 3-5 bus. days of receipt)
- Extensive **PRODUCT OFFERING** with an array of houseware / home-goods including throw pillows, canvas, blankets, cutting boards, coffee mugs, stemware, coasters and much more.
- Gift **PERSONALIZATION FUNCTIONALITY** for maximum impact
- Experienced and **DEDICATED CLIENT SUPPORT TEAM** to ensure smooth development, launch and program maintenance.

For info, contact Shannon Davis (913) 940-3264 or Shannon@Brandize.me

ABOUT BRANDIZE:

Our objective was simple: create a B2B ecommerce platform allowing Real Estate Brokers/Agencies to effectively consolidate their Agent gift spend. We use the most advanced/ secure technology partners to ensure maximum uptime and an appealing yet safe ecommerce environment. We also negotiated contracts with some of the top decorate-on-demand suppliers who are bound not only to competitive pricing, but social and environmentally friendly manufacturing and sourcing.

DOLLARS AND SENSE:

Our business model is such that profit is derived from the products sold. Each item in our line is priced inclusive of all expenses (such as hosting, fulfillment and even customer service) and an appropriate royalty for our Broker/ Agency partners (if desired).

