

what the heck is a social store?

Brandize stores add social context to your pet care and rescue efforts. Integrated directly into a Facebook Page or website, your patrons and benefactors can purchase licensed items featuring their own pet's photo to demonstrate their support. Products result in physical moments that go beyond anything available in your local pet stores! Ultimately, a Brandize store is a great way to increase visibility and revenue for your cause.

what about the customer experience?

Our Technology is simple & seamless. No complicated virtual design tools, just a few clicks and done.

- 1) Pick a product category from the home page
- 2) Select your product type or model
- 3) Upload your picture
- 4) Reposition images & other elements if desired
- 5) Preview & place your order!

CLICK
to see
store

<http://bit.ly/Humane-Society>

what makes Brandize different (aside from the social awesomeness)?

- **ENDORSEMENT:** Create a community of proud advocates that transcends Facebook Page likes
- **PORTABILITY:** Stores nest within the iframe of your current site & Facebook page for brand continuity
- **MARKETING CONTROL:** You control how and when you promote or market your store
- **SPEED TO MARKET:** Brandize can launch your store in about a day upon receipt of your digital files
- **LOW MAINTENANCE:** We handle all development, processing, manufacturing, billing and reporting
- **TIMELY:** Change store graphics to coincide with events and fundraisers
- **RISK FREE:** No inventory commitment, no complicated contracts, no minimums – ever!
- **AVAILABILITY:** Because there is no pre-decorated inventory, merchandise is never out of stock

CLICK
for our
Catalog



Product options range from iPhone cases to T-shirts and ship in one-piece increments (decorated here in the good ol' US of A) within 1 business day.

how does it all add up?

1. No upfront cost to develop, launch or manage your store
2. Royalty is paid quarterly on all products sold
3. Together, we create discounts & special offers to help drive sales
4. Flexible pricing to meet your marketing plans & revenue goals

how do we get this thing going?

1. You provide artwork for the banner on the store's home page
2. You provide a logo that you'd like included on the final products
3. You select a merchandise collection from our current product options
4. Deploy your store on your Facebook Page and/or website

http://bit.ly/brandize_2014_catalog