

## what the heck is a social store?

Brandize stores add social context to your team or club's brand. Integrated directly into a Facebook Page or a website, your students, teammates or members can personalize products by selecting from a library of your graphics (which could be virtually anything such as design files, images of events or profile pictures of captains or leaders). They could also upload their own photo featuring your logo. Either way a Brandize store is a great way to promote your business all year long.

## what about the customer experience?

Our Technology is simple & seamless. No complicated virtual design tools, just a few clicks and done.

- 1) Pick a product category from the home page
- 2) Select your product type or model
- 3) Pick your favorite image from the library
- 4) Reposition images & other elements if desired
- 5) Preview & place your order!

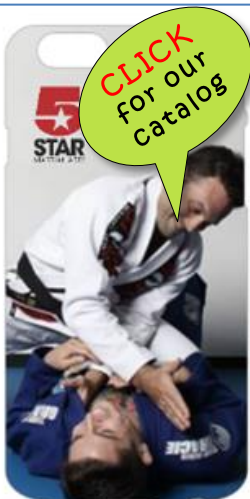
**CLICK**  
to see  
the store



<http://bit.ly/Martial-Arts-Store>

## what makes Brandize different (aside from the social awesomeness)?

- **ENDORSEMENT:** Show team/club support in a way that transcends a simple Page likes
- **PORTABILITY:** Stores nest within the iframe of your current site & Facebook page for brand continuity
- **MARKETING CONTROL:** You control how and when you promote or market your store
- **SPEED TO MARKET:** Brandize can launch your store in about a day upon receipt of your digital files
- **LOW MAINTENANCE:** We handle all development, processing, manufacturing and billing
- **TIMELY:** Add new images or captions at any time to coincide with tournaments or special events
- **RISK FREE:** No inventory commitment, no complicated contracts, no minimums – ever!
- **AVAILABILITY:** Because there is no pre-decorated inventory, merchandise is never out of stock



[http://bit.ly/brandize\\_2014\\_catalog](http://bit.ly/brandize_2014_catalog)

Product options range from iPhone cases to T-shirts (boy do we have our sources) and ship in one-piece increments within 1 business day.

## how does it all add up?

1. No upfront cost to develop, launch or manage your store
2. Royalty is paid quarterly on all products sold
3. Together, we create discounts & special offers to help drive sales
4. Flexible pricing to meet your marketing plans & revenue goals

## how do we get this thing going?

1. You provide artwork for the banner on the store's home page
2. You provide high resolution jpg images and or your logo
3. You select a merchandise collection from our current product options
4. Deploy your store on your Facebook page and/or website