

## what the heck is a social store?

Brandize stores add social context to your creative content. Integrated directly into a Facebook Page or a website, your students (and their parents) can personalize products by selecting from a library of school graphics (which can be school specific AND include art to support various clubs or sports teams). They could also upload their own photo featuring the school logo. Either way a Brandize store is a great way to promote school spirit all year long.

## what about the customer experience?

Our Technology is simple & seamless. No complicated virtual design tools, just a few clicks and done.

- 1) Pick a product category from the home page
- 2) Select your product type or model
- 3) Pick your favorite image from the library
- 4) Reposition images & other elements if desired
- 5) Preview & place your order!

CLICK  
to see  
the store



<http://bit.ly/School-Spirit-Store>

## what makes Brandize different (aside from the social awesomeness)?

- ENDORSEMENT: Show school spirit in a way that transcends a simple Page like or class T-shirt
- PORTABILITY: Stores nest within the iframe of your current site & Facebook page for brand continuity
- MARKETING CONTROL: You control how and when you promote or market your store
- SPEED TO MARKET: Brandize can launch your store in about a day upon receipt of your digital files
- LOW MAINTENANCE: We handle all development, processing, manufacturing and billing
- TIMELY: You can add new images or captions at any time, stores remain open all year!
- RISK FREE: No inventory commitment, no complicated contracts, no minimums – ever!
- AVAILABILITY: Because there is no pre-decorated inventory, merchandise is never out of stock

Product options range from iPhone cases to T-shirts (boy do we have our sources) and ship in one-piece increments within 1 business day.

## how does it all add up?

1. No upfront cost to develop, launch or manage your store
2. Royalty is paid quarterly on all products sold
3. Together, we create discounts & special offers to help drive sales
4. Flexible pricing to meet your marketing plans & revenue goals

## how do we get this thing going?

1. You provide artwork for the banner on the store's home page
2. You provide high resolution jpg images and or school logo
3. You select a merchandise collection from our current product options
4. Deploy your store on your Facebook page and/or website



[http://bit.ly/brandize\\_2014\\_catalog](http://bit.ly/brandize_2014_catalog)