

what the heck is a social store?

Brandize stores add social context to your client's digital persona. Integrated directly into a Facebook Page or website, fans & followers can personalize products featuring photos of your client and an autograph. Stores can also include personalized autographs combining the shoppers' name and a dedication (e.g. Sarah, don't follow me - I'm lost, Brittany). Social stores are a uniquely effective tool to monetize digital media for today's social influencers.

what about the customer experience?

Our Technology is simple & seamless. No complicated virtual design tools, just a few clicks and done.

- 1) Pick a product category from the home page
- 2) Select your product type or model
- 3) Pick your favorite image from the library
- 4) Reposition images & other elements if desired
- 5) Preview & place your order!





Autographed Merchandise

(sort of)
Proceeds help fund my glass blowing, I mean acting classes









Pick a Product Category to Begin


Pet Tags


Bagtags & Keychains


Phone Covers


Personal Accessories


Tablet & Laptop Cases


Dishware

bit.ly/Brittany-Furlan

what makes Brandize different (aside from the social awesomeness)?

- ENDORSEMENT: Create a community of proud advocates that transcend shares, follows and likes
- PORTABILITY: Stores nest within the iframe of your current site & Facebook page for brand continuity
- MARKETING CONTROL: You control how and when you promote or market your store
- SPEED TO MARKET: Brandize can launch your store in about a day upon receipt of your digital files
- LOW MAINTENANCE: We are an end-to-end solution from store set-up to order fulfillment
- TIMELY: Add new images or dedications at any time, keeping current with your digital strategies
- RISK FREE: No set-up fees, no inventory commitment, no minimums. No out of pocket, ever!
- AVAILABILITY: Because there is no pre-decorated inventory, merchandise is never out of stock



CLICK for catalog

Product options range from iPhone cases to T-shirts (boy do we have our sources) and ship in one-piece increments within 1 business day.

how does it all add up?

1. No upfront cost to develop, launch or manage stores
2. You set pricing & keep the difference between base cost and retail
3. Royalty is paid quarterly on all products sold
4. Together, we create discounts & special offers to help drive sales

how do we get this thing going?

1. You provide artwork for the banner on the store's home page
2. You provide high resolution jpg images, dedications and/or a signature
3. You select a merchandise collection from our current product options
4. Deploy your store on your Facebook Page and/or website

bit.ly/brandize_2014_catalog